



OPEN INNOVATION SUMMIT

Cities as engines of innovation and inclusive growth

Open Incet

Open Innovation Center Turin

TURIN, 5-7 April 2017



CONCEPT



OIS 2017 will explore the key enabling factors of cities' capacity to innovate, prosper and share the benefits of growth with all.

OIS 2017 will bring together leaders from governments, cities, corporates and civil society organisations to share successful practices, models and ideas, in the spirit of mutual learning and exchange.

Turin will host the main event on 5-7 April, as a European middle-size city that has proven

able to develop and implement a post-industrial strategy in order to remain competitive on the international stage and share with the whole community the benefits that come from that.

An International call for Solutions for Civic and Smart City technologies has been launched and the winners will be showcased in the Tech Demonstrator of the Open Innovation Center of the City of Turin, Open Incet, where the main event will take place.



AT A GLANCE

3
DAYS

16
HOUR
PROGRAMME

3
PLENARIES

20+
SPEAKERS AND EXPERTS

200+
PARTICIPANTS

20+
COUNTRIES

20+
CITIES

INTERNATIONAL INSTITUTIONS

(EUROPEAN COMMISSION, COMMITTEE OF THE REGIONS, WORLD BANK, INTERNATIONAL MONETARY FUND, INTER AMERICAN DEVELOPMENT BANK)

10+
TECHNOLOGY INNOVATION
PROTOTYPES FOR SMART CITIES

5.000 Sq.m. CONFERENCE VENUE
400 Sq.m. TECH DEMONSTRATORS



COMPONENTS

CALL FOR SOLUTIONS

The Call is launched each year under the general theme of “Civic Technologies for Smart Cities and Inclusive Growth”, and promoted through the EU Global Innovation Exchange portal (www.eu.globalinnovationexchange.org). The submission into the Call will be free of charge. The selected solutions will be accepted to showcase in the Open Incet Technology Demonstrator.

TECHNOLOGY DEMONSTRATOR

A 350 squared meters open space will stage technologies, both at the prototype and commercialisation stage, which can support cities' in the development of a sustainable integrated local development. The technology solutions

showcased in the demonstrator will be selected through an international call. The demonstrator will be accessible to general public as well as to specific targets (i.e. Schools, SMEs). The demonstrator will be open for a week (April, 03-08).

OPEN INNOVATION SUMMIT 2017

The Summit is a three day event gathering city and technology leaders from all over the world. The event offers a wealth of opportunities to learn about successful practices of city innovation and inclusive growth, and to build long lasting relationships with peers to start up future collaborations and initiatives. The event will comprise plenaries, interactive dialogues and networking sessions.



OPPORTUNITIES

City Leaders and Planners will be coming to OIS 2017 to meet with innovative solution providers. Policy, technology and resource management leaders will include:

- Mayors
- Council Members
- Chief Information and Technology Officers
- City Planners & Makers
- Urban Designers

Technology and innovation actors will be showcasing their products and services addressing the needs of a Smart and Inclusive City. Innovative Solutions will include:

- Infrastructures
- Environment
- ICT
- Resilience
- Education, Science and Culture

Corporate players will have the opportunity to develop new business relationships with key stakeholders, including:

- End users
- Prospects
- Suppliers
- Start ups

Sponsorship and visibility opportunities are also available for established business leaders in the fields of Innovation and Smart City Solutions.



AGENDA

05 April (18:00 - 21:00)

Welcome reception



06 April (9:00 - 19:00)

FIRST SESSION - Evidence and analysis

International experts will offer a panoramic view of the system conditions that cities can implement in order to boost their capacity to innovate and generate an inclusive environment for economic development.

SECOND SESSION - Pitches from the best solutions selected from the International Call

THIRD SESSION - Roundtable: policy and instruments

In reaction to the evidence and analysis session, the roundtable will host views from representatives from local, national and international institutions on how to generate sustainable integrated local development.

NETWORKING LUNCH

FOURTH SESSION - Tech demonstrator tour

VIP tour of the Technology Demonstrator.

FIFTH SESSION - Dialogues first part

Interactive, small group sessions dedicated to hot topics:

- Open Innovation Hubs
- Enabling technologies
- Migration

EVENING SOCIAL EVENT



07 April (9:00 - 17:30)

SIXTH SESSION - Dialogues second part

Topics:

- Entrepreneurship development platforms
- Human Capital, Skills & Education
- Science Culture & Creativity

SEVENTH SESSION - Dialogues report back and closing remarks

The closing session of the Summit will serve the purpose of reporting back on the dialogues' outcomes and it will be the opportunity to draw general conclusions and share the lessons learned during the Summit.

NETWORKING LUNCH

BILATERAL MEETINGS



OPEN INCET

The Center's main mission is to accelerate the local innovation ecosystem of the City of Turin by systematically applying an open innovation approach.

The Center works to connect local innovation ecosystems internationally in order to match demand and supply of innovation in different sectors and fields, from agrifood to digital manufacturing, from health to Smart Cities.

The Center focuses on idea generation, enterprise creation and growth, internationalisation and networks development. The range of activities includes service design, learning journeys, living labs, bar camps, acceleration, scouting and matching.

Open INCET is an example of public-private partnership, involving the local public administration and ten private organisations with complementary competences and networks, both local and international.

CONTACT US

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