



OPEN INNOVATION SUMMIT
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EU report on the support of the ESF to Social innovation: key findings

Side event, 20 September 2018

Keynote presentation – Costanza Pagnini





Key points

*How does ESF support
Social innovation?*

*How are countries
responding?*

Key lessons





ESF and SI

*Current programming
emphasises the role of SI:*

- Countries need to integrate SI into ESF programming and report on it
- Additional financial support provided





ESF and SI

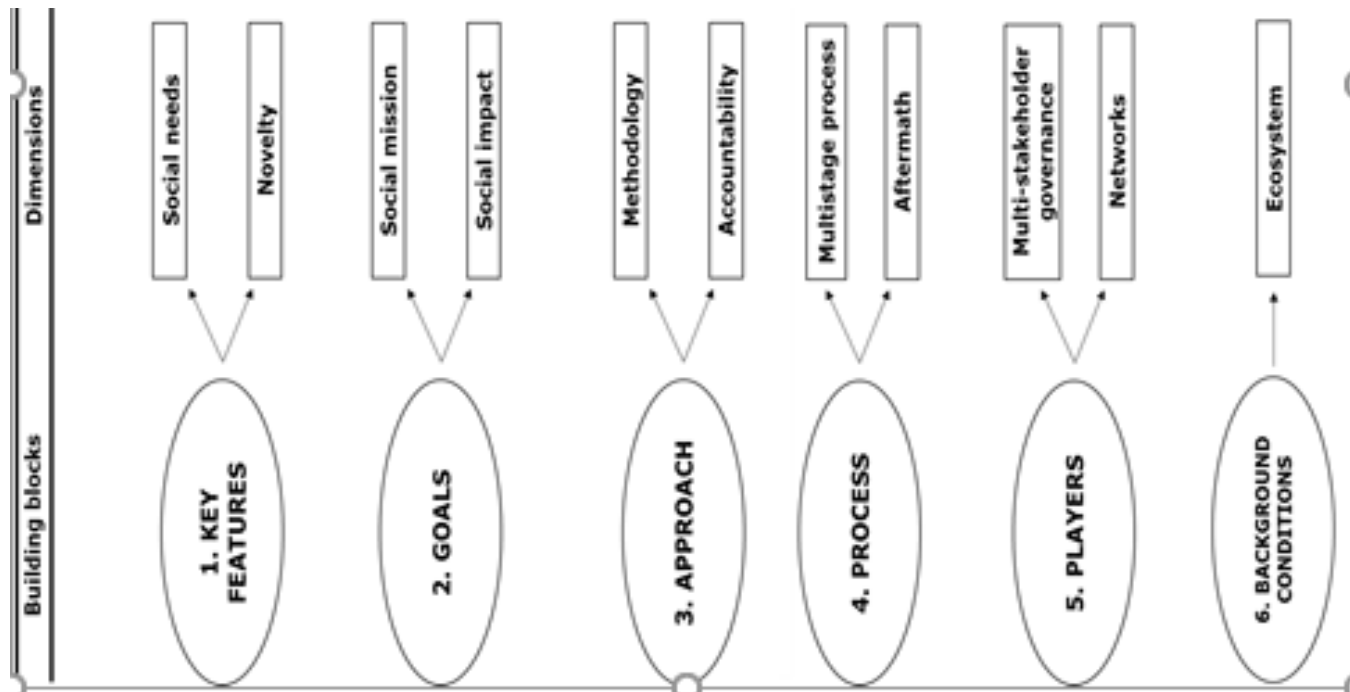
How is social innovation defined within the ESF?

The ESF shall promote social innovation **within all areas** falling under its scope, [...], in particular with the aim of **testing, evaluating and scaling up** innovative solutions, including at the local or regional level, in order to **address social needs** in **partnership** with the relevant partners and, in particular, social partners (Art. 9 ESF Reg.)



ESF and SI

Conceptual matrix





MS response

Based on the matrix we were able to map different approaches and interventions:

- Most OPs fund SI actions – esp TO9/Social inclusion
- Wide array of approaches
 - o Mostly “loose” definition of SI (novelty, social mission and needs)
 - o Less focus on the more experimental nature of SI (testing, evaluating, upscaling) or systematic approach





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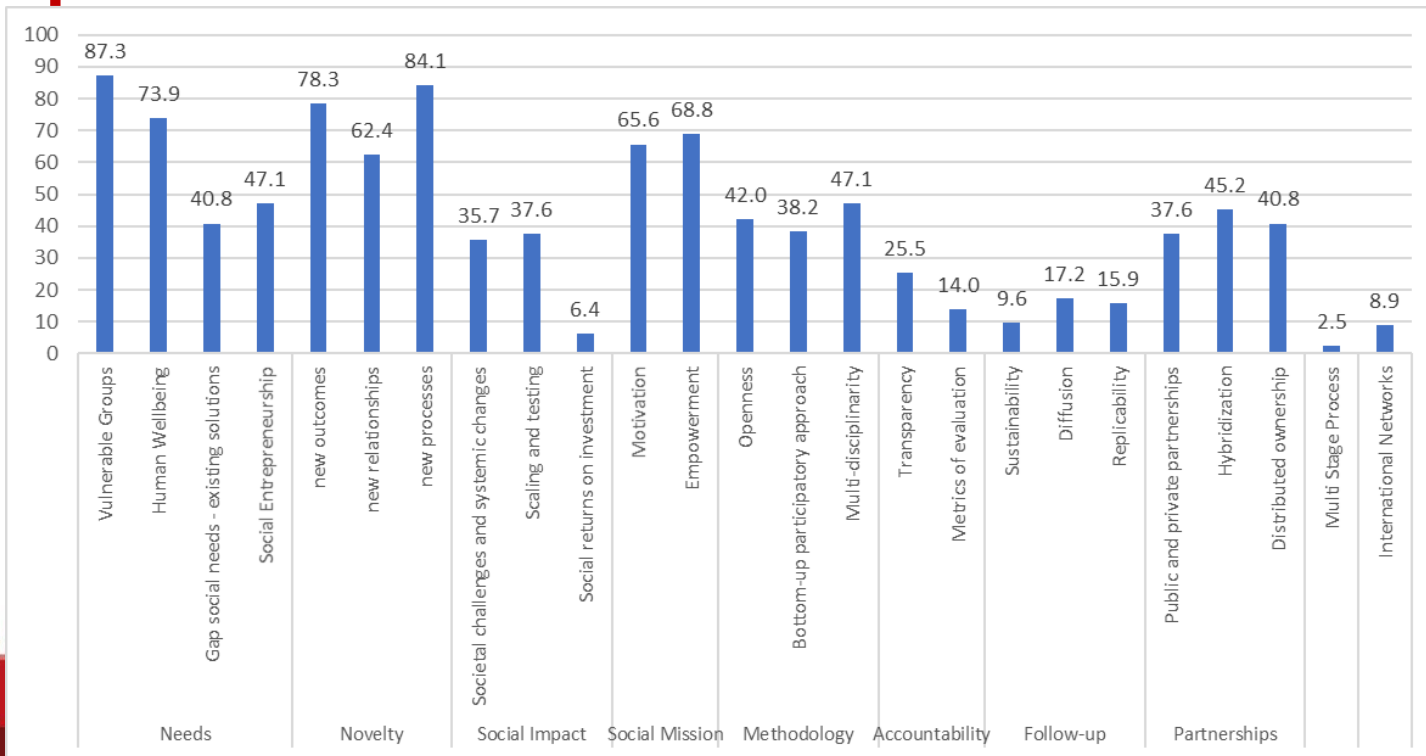


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MS response





MS reponse

*A few
examples*

Needs_ vulnerable groups, quality of employment and education, health; work-life balance

Social impact_

Methodology_ bottom-up approach, and openness





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MS reponse

Dedicated Priority axes:

- 1 bn (covers SI and TC)
- Six countries and 11 OP
- 0.8% total budget
- 13% expenditure rate (end 2016)

Earmarking

- Adds to 2.7 bn
- Appr. 2.3% of ESF budget
- Six countries account for 74% of total SI earmarked

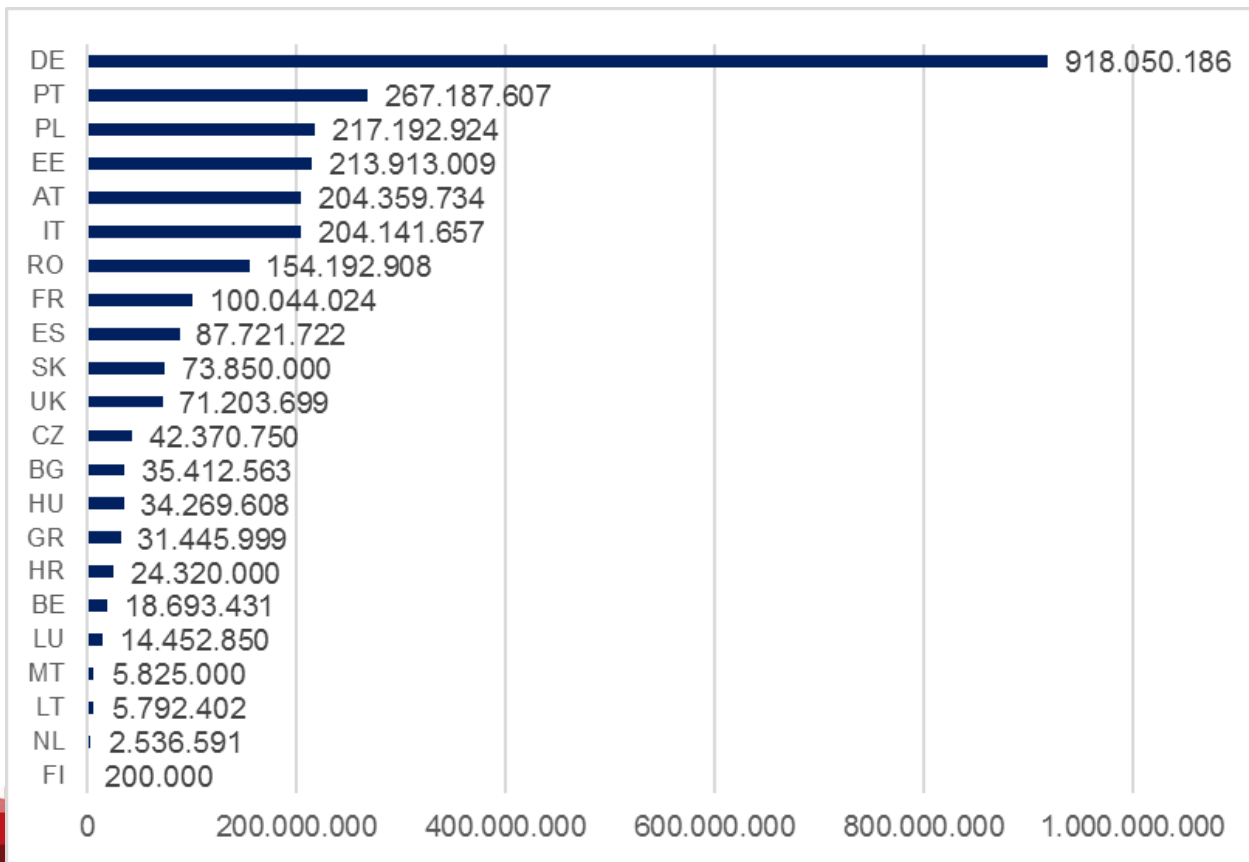
*Financial
allocation*





MS Response

*Financial
Allocation:
earmarking*





Key lessons

Success factors

- ✓ *Partnerships;*
- ✓ *Capacities;*
- ✓ *Communication and dissemination;*
- ✓ *Political support;*
- ✓ *Bottom up/top down approaches;*
- ✓ *Integrated approach across funds and instruments and governance levels*





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Key lessons

*Recommendations
for MAs and
Cities*

- ✓ ESF can provide a significant contribution to SI
- ✓ Build capacity
- ✓ Promote a culture of SI
- ✓ Reinforcement of coordination with other instruments
- ✓ **Cities could team up with MAs to access funds, create partnerships and synergies, build strategies**



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To learn more download the report on the publications page of the European Commission

<https://publications.europa.eu/en/publication-detail/-/publication/3fc20b5e-6df0-11e8-9483-01aa75ed71a1/language-en>

